University of Wisconsin-Madison: PEOPLE

Recruitment Presentation

AN OVERVIEW OF THE PROGRAM, POLICIES AND PROCEDURES

PEOPLE
Precollege Enrichment Opportunity Program for Learning Excellence
UNIVERSITY OF WISCONSIN-MADISON
The **Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE)** started in 1999 with 66 students from Milwaukee, as of 2019 we are celebrating the program's 20-year anniversary.

In 2014, after 15 years of operation, we started an evaluation process to help define the next iteration of the program. A goal that emerged from that process was to **strengthen our academic supports and accessibility for program participants outside of the Madison community, and particularly Milwaukee.**
Partnership Schools

- East High School
- La Follette High School
- Memorial High School
- West High School
Current Program Overview

The University of Wisconsin – Madison’s PEOPLE Program is a college prep scholarship program designed for potential first generation and low-income students. Their journey prepares them to be a viable college candidate, apply for admission to, and enroll at the University of Wisconsin System institutions, with an emphasis on University of Wisconsin-Madison. PEOPLE provides college prep services by providing programming and opportunities for growth in four areas:

- Build and Master Academic Knowledge
- Build Cognitive Skills and Strategies
- Build Self-Management Skills
- Build Knowledge about College through Experiential Learning
PEOPLE Success

- 94% of students who complete the precollege program, enroll in higher education
- 96% of freshman complete their freshman year at UW-Madison and return for sophomore year
- Cohort 2017: 101 offered admission into UW-Madison out of 151
- Cohort 2018: 104 offered admitted in UW-Madison out of 135
PEOPLE College Overview

- Graduated in good standing from the PEOPLE Pre-College Unit
- Admitted and enrolled at UW-Madison
- Eligible for 4 years of tuition and fee remission (must qualify for in-state tuition)
- Receive academic and career advisement

*Admissions to UW-Madison is NOT guaranteed*
PEOPLE Program Services

PEOPLE offers a suite of services to our pre-college students:

❖ PEOPLE Core Programming and Pre-College Advising
  ▪ Pre-College and Post Secondary Advising Sessions
  ▪ FAFSA Completion Support
  ▪ College and Scholarship Application Support
  ▪ Afterschool tutorial support at PEOPLE’s Academic Centers for Enrichment (ACE) sites

❖ UW System Engagement and College Readiness
  ▪ UW-System Campus Visits
  ▪ Ambassador Visits
PEOPLE Program Services

- **PEOPLE Summer University and Career and College KickStart**
  - Core Subject Preparation
  - AP/IB & UW-System Placement Test Prep
  - Intensive ACT Prep
  - College Essay Writing
  - Personality Assessment and Career Exploration

_Other special events students sign up to participate in_
Who can Participate?

- The pre-college program targets students who fit one of the following three statements:
  - Potential first-generation college students
  - Students with strong academic potential
  - Students who are low-income
- Students apply to PEOPLE during the second semester of their 8th grade year.
- Students must attend a partnership high school to be eligible for our program.
Requirements

- Attend or commit to attending 1 of the 4 MMSD partnership schools
- Complete an online application which includes
  - Transcript showing a 2.75 semester GPA
  - Attendance record (may be included in student's transcript)
  - Respond to 2 essay questions
  - Write a 1-page autobiography
  - Teacher or Counselor recommendation form
  - Completed DPI Scholarship Application to verify low-income status
- Participate in interview process upon invitation
- Participate in PEOPLE Parent Information Session upon invitation
- Attend official enrollment fair
Enrollment

Families must attend enrollment fair and complete summer paperwork

Inform

Inform families via phone/email and School Counselors via email

Selection

Select 100 applicants based on interview process

Student Interviews

☐ 1 hour team based interview (Staff will make observations)
☐ 2 traditional interview questions (Answered individually)

Info. Session

Parent/guardian will attend PEOPLE Information Session to learn more about the program requirements and benefits
Next Steps

- Share information about PEOPLE and the application process
  - Ensure parents are involved in deciding if PEOPLE is the right fit
    - PEOPLE is a large time commitment
- Encourage students to keep their GPA high
- Help students begin their autobiographies
- Ask school counselor or teacher for letter of recommendation
- Review our application online on January 28th at http://peopleprogram.wisc.edu/apply.htm
- Help students fill out paperwork and collect needed documents
- Ensure that students submit application online before March 6, 2020.