PRECOLLEGE ENRICHMENT OPPORTUNITY PROGRAM FOR LEARNING EXCELLENCE

PEOPLE

2019-20
ANNUAL REPORT

PARTNERS IN COLLEGE ACCESS AND SUCCESS
Greetings UW-Madison Community Members and Friends,

The Precollege Enrichment Opportunity Program for Learning Excellence also known as PEOPLE is designed to serve most UW-Madison targeted minority groups including low-income and potential first generation college students. The program accepts students in grade 8 and supports scholars through degree completion. 2020 marks twenty one years of service to the Milwaukee community and twenty years of service to the Madison community.

The 2019-20 academic year was unprecedented in many ways, the history books will recount the global health pandemic that swept the globe, an uprising against police brutality and hate crimes, and the vast majority of human connection reduced to screens. Through tumultuous times this program managed to continue serving students with minimal disruptions and admitted it’s largest class of incoming college scholars! The PEOPLE College Scholars Program saw a 16.5% increase in the 4-year graduation rate from the previous year. This achievement was possible with the support of the institutions administrators, our dedicated hardworking program staff in the Madison and Milwaukee offices, and the commitment and tenacity of our students and their families. The outcomes of the 2019-20 work are uniquely special. Read on to learn more.

In Service,

Gail Ford
Director
ABOUT THE PROGRAM

WHAT IS PEOPLE?

The University of Wisconsin-Madison's Precollege Enrichment Opportunity Program for Learning Excellence, also known as PEOPLE, started in 1999 with 66 high school students from Milwaukee. PEOPLE has grown to over 1,000 students in the pipeline ranging from eighth-graders to college seniors. We prepare Wisconsin students to succeed in the UW-System with an emphasis on UW-Madison. The program has two separate units — one for precollege high school students and one for college students. Together, our vision is to be the premier college access program for student success.

PEOPLE has partnerships with the largest school districts in Wisconsin — Madison Metropolitan School District and Milwaukee Public Schools. Each year the program admits approximately 200 new students at the eighth grade level and supports program participants through undergraduate degree completion.

PRECOLLEGE — GRADES 8-12

Precollege scholars are admitted in grade eight and assigned a precollege advisor to support them through college admission. Services focus on four competencies; build and master academic knowledge, build cognitive strategies, build self-management skills, and build knowledge about college life through experiential learning. Precollege scholars receive year-round college prep services. A typical year of services include*:

- Nine months of afterschool tutorial services at PEOPLE's Academic Centers for Enrichment (ACE) sites
- PEOPLE Summer University — residential summer camp
- Advising sessions with precollege advisor
- ACT and academic assessments Prep
- FAFSA workshop and completion
- College application prep

Precollege scholars who are admitted to the University of Wisconsin-Madison may be eligible for a four-year tuition scholarship and are automatically enrolled in our College Scholar Program.

*Some PEOPLE services were modified or virtual due to the COVID-19 pandemic.
**PRECOLLEGE OUTCOMES ACADEMIC YEAR 2019-20**

Unit Mission: To prepare Wisconsin students to succeed in the UW System with an emphasis on UW-Madison. We focus on four competencies; build and master **academic knowledge**, build **cognitive strategies**, build **self-management skills**, and learn about college through **experiential learning**.

### ACADEMIC KNOWLEDGE

| 605 active precollege students | 85% of students grades 9-12 have a GPA of ≥3.0 | 56% taking 2 or more advanced rigor classes | 21.0 ACT average for Cohort 2020 |

### COGNITIVE SKILLS & STRATEGIES

| 96% attended 2020 PEOPLE Summer University | 91% participation in ACT-Plus program | + 3.5 ACT scale point improvement |

### SELF-MANAGEMENT SKILLS

| 100% students attended at least 1 individual advising session | 97% reporting at least 1 official ACT score for admissions | 89%* ACE afterschool attendance |

*only MMSD sites

### EXPERIENTIAL LEARNING

| 35%** students visiting at least 2 UW schools | 98% participated in financial aid workshop | 100% rising high school seniors completed a summer internship |

**COVID-19 prevented tours SP 2020**
The COVID-19 pandemic impacted test access and classes for all students during Spring 2020. Despite this, PEOPLE Cohort 2020 finished at ACT college readiness levels and with higher scores when compared to their home school districts and state averages.

### COLLEGE READINESS (ACT) & STUDENT GROUPS

<table>
<thead>
<tr>
<th>ACT Score Range</th>
<th>Considered Ready for Year One Coursework</th>
<th>May Benefit from First-Year Programming</th>
<th>Readiness Risk for Year One Coursework</th>
</tr>
</thead>
<tbody>
<tr>
<td>≥ 21</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>≤ 17</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### ACT: All Students
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: Black / African American
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: Economically Disadvantaged
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: Hispanic
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: American Indian
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: White (non-Hispanic)
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: Asian
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide

#### ACT: Two or More Races
- PEOPLE
- Madison Metro. Schools
- Milwaukee Public Schools
- Statewide
Overall unweighted grade point average (GPA) of 3.49 for all PEOPLE students indicates graduates are well-prepared for colleges with a selective admissions process.

**AY 2019-20: GRADE POINT AVERAGE**

- **3.50-4.00**  
  75th percentile*; attractive for selective admissions

- **3.00-3.49**  
  50th percentile*; well-qualified for college admissions

- **2.75-2.99**  
  35th percentile*; general and open admission programs

**GPA Percentiles: All Students**

- GPA 3.50-4.00  
  75th Percentile
- GPA 3.00-3.49  
  50th Percentile
- GPA 2.75-2.99  
  35th Percentile
- GPA < 2.74  
  < 35th Percentile

**GPA & STUDENT GROUPS**

Comparisons between PEOPLE students and their school districts cannot be done because Wisconsin DPI does not collect GPA data.

<table>
<thead>
<tr>
<th>UNWEIGHTED GPA</th>
<th>Overall Average</th>
<th>GPA 3.50-4.00 75th Percentile</th>
<th>GPA 3.00-3.49 50th Percentile</th>
<th>GPA 2.75-2.99 35th Percentile</th>
<th>GPA &lt; 2.74 &lt; 35th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Students</td>
<td>3.49</td>
<td>56.8%</td>
<td>30.8%</td>
<td>4.3%</td>
<td>7.5%</td>
</tr>
<tr>
<td>Economically Disadv.</td>
<td>3.45</td>
<td>52.4%</td>
<td>33.6%</td>
<td>7.0%</td>
<td>6.6%</td>
</tr>
<tr>
<td>American Indian</td>
<td>3.60</td>
<td>57.1%</td>
<td>42.9%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Asian</td>
<td>3.62</td>
<td>72.1%</td>
<td>24.0%</td>
<td>1.9%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Black</td>
<td>3.43</td>
<td>51.4%</td>
<td>35.3%</td>
<td>4.6%</td>
<td>8.7%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>3.45</td>
<td>55.1%</td>
<td>29.3%</td>
<td>6.6%</td>
<td>9.0%</td>
</tr>
<tr>
<td>White (non-Hispanic)</td>
<td>3.56</td>
<td>63.3%</td>
<td>20.4%</td>
<td>10.2%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>3.58</td>
<td>64.0%</td>
<td>30.0%</td>
<td>6.0%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

*GPA percentile rankings based on published research.
Kareena Thao
La Follette H.S.
UW-Madison admit Fall 2021

“The PEOPLE program has helped me learn ... about each and every campus so I know which school fits me best ... so that I can pursue my dream goals.”

Alina Schwartz
Ronald Reagan H.S.
UW-Madison admit Fall 2021

“PEOPLE taught me how to open myself up to my fellow students and how to succeed in school, in a way that was beneficial to me and my mental health; for that I am forever grateful.”

Emma Rice
Sun Prairie H.S.
UW-Madison admit Fall 2021

“The PEOPLE Program helped me fall in love with UW-Madison. They prepared me for living on campus and college applications.”

Sonam Ivanova
East H.S.
UW-Madison admit Fall 2021

“PEOPLE program was the most beneficial thing that I was involved in that prepared me for college. There were also so many opportunities for academic support.”

Lily Li
West H.S.
UW-Madison admit Fall 2021

“Emotionally, they (staff) supported me whenever I stressed. ... From practice tests and smart tips to help with high school, the PEOPLE Program prepared me to be college ready.”
College scholars start with our college unit the summer before freshman year at UW-Madison. An eight-week bridge program helps them transition to college. In addition to advising and the tuition scholarship, the program builds student capacity in four areas:

- **Academic Success**: Facilitate and help PEOPLE College Scholars progress toward graduation and ensure their college experiences enrich their lives intellectually, socially, personally, and professionally.
- **Bridging Community**: Create a sense of belonging by connecting students to campus resources and other support systems, as well as developing, implementing, and facilitating programming that directly serve the needs of PEOPLE Scholars.
- **Advocacy**: Empower students to be critical thinkers and voice their personal, academic, and social values to address key issues affecting communities.
- **Global Leadership**: Promote research, study abroad, and professional development opportunities to assist students in developing the skill sets and experiences needed to influence communities locally, nationally, and globally.

**Featured Programs & Highlighted Experiences**

- **First-Year Experience Course**: A one-credit course for all incoming PEOPLE freshman to help them persist through freshman year
- **LEAD Conference**: Annual leadership conference for college scholars to develop leadership skills and build professional networks
- **Mentorship Program**: Freshman college scholars are paired with senior scholar mentors
- **Empower PEOPLE**: Student led body that advises program administration and creates programming for their peers

75% of precollege scholars who applied to UW-Madison in 2020 were offered admission. A record high for the program.
Cohort 2020 included the largest number of admission (111) and enrollment (92) in program history. Students also had the highest recorded GPA at 3.47.*

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</tr>
</thead>
<tbody>
<tr>
<td>PEOPLE All Applications</td>
<td>1,099</td>
<td>139</td>
<td>145</td>
<td>150</td>
<td>142</td>
<td>133</td>
<td>112</td>
<td>148</td>
</tr>
<tr>
<td>PEOPLE Admit Offers</td>
<td>687</td>
<td>60</td>
<td>67</td>
<td>93</td>
<td>97</td>
<td>79</td>
<td>71</td>
<td>111</td>
</tr>
<tr>
<td>PEOPLE Admit Percentage</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>(of applicants)</td>
<td>62.5%</td>
<td>43.2%</td>
<td>46.2%</td>
<td>62.0%</td>
<td>68.3%</td>
<td>59.4%</td>
<td>63.4%</td>
<td>75.0%</td>
</tr>
<tr>
<td>PEOPLE Matriculate</td>
<td>573</td>
<td>51</td>
<td>64</td>
<td>83</td>
<td>84</td>
<td>69</td>
<td>58</td>
<td>92</td>
</tr>
<tr>
<td>PEOPLE Matriculate Yield Rate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Percentage</td>
<td>83.4%</td>
<td>85.0%</td>
<td>95.5%</td>
<td>89.2%</td>
<td>86.6%</td>
<td>87.3%</td>
<td>81.7%</td>
<td>82.9%</td>
</tr>
</tbody>
</table>

Since 2014, PEOPLE has an admissions yield rate of 84% with admitted students enrolling fall semester. UW-Madison’s overall yield rate for in-state residents is 65%**

**Academic Planning and Institutional Research

HISTORICAL RETENTION AND GRADUATION RATES

PEOPLE College Scholars has maintained a first-year retention rate of 92% or better in each of the past 10 years.

<table>
<thead>
<tr>
<th>Cohort</th>
<th>Retention Rate After -</th>
<th>Cumulative Graduation/Retention Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 Year</td>
<td>2 Years</td>
</tr>
<tr>
<td></td>
<td>Graduated</td>
<td>Retained</td>
</tr>
<tr>
<td>Fall</td>
<td>Headcount</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>77</td>
<td>94.8</td>
</tr>
<tr>
<td>2011</td>
<td>87</td>
<td>95.4</td>
</tr>
<tr>
<td>2012</td>
<td>49</td>
<td>95.9</td>
</tr>
<tr>
<td>2013</td>
<td>90</td>
<td>96.7</td>
</tr>
<tr>
<td>2014</td>
<td>56</td>
<td>94.6</td>
</tr>
<tr>
<td>2015</td>
<td>74</td>
<td>95.9</td>
</tr>
<tr>
<td>2016</td>
<td>92</td>
<td>96.7</td>
</tr>
<tr>
<td>2017</td>
<td>96</td>
<td>92.7</td>
</tr>
<tr>
<td>2018</td>
<td>85</td>
<td>91.8</td>
</tr>
<tr>
<td>2019</td>
<td>80</td>
<td>93.8</td>
</tr>
</tbody>
</table>

Notes: Fall semester entrance cohorts include new freshmen who enrolled in the fall or in the immediately preceding summer term.

Academic Planning and Institutional Research, Office of the Provost, cih
Unit Mission: To support PEOPLE Scholars toward graduation and ensure their college experience enriches their lives intellectually, socially, personally, and professionally.

ACADEMICS & ADVISING

- 385 active college students AY 2019-20
- 77 degrees conferred during AY 2019-20
- 1,235 advising sessions with scholars AY 2019-20

HIGHLIGHTS & ACCOMPLISHMENTS

- 98% of students persisted through the academic year
- 20% received Dean's List for Fall 2019
- 89% finished Spring 2020 (COVID-19 interruption) with GPA > 3.00

STUDENT GROUPS: RETENTION & GRADUATION

PEOPLE Program Participants

Trend in 1st-Year Retention Rate

Trend in Graduation Rates

Targeted Minority New Freshmen

Trend in 1st-Year Retention Rate

Trend in Graduation Rates

Academic Planning and Institutional Research, Office of the Provost, cjh
Clarissa Aranda  
Class of 2020 Legal Studies, BA, Criminal Justice Certificate  
“PEOPLE program gave me hope, a chance at college I wouldn’t otherwise have, and believed in me when I didn’t.”

Patrice Tandiford  
Class of 2020 Applied Math & Engineering Mechanics & Aeronautics, BS  
“Even though I complained about it at the time, the high school summer programs and SCE were where I made some of my fondest memories.”

Knisha Boswell  
Class of 2020 Zoology, BA, African American Studies Certificate  
“(PEOPLE) is where I met my best friends and has given me a secure community to navigate college as a first generation college student.”

Jacquelyn DeGuire  
Class of 2020 Biology, BS  
“I was an ambassador and mentor during PEOPLE, as well as an RM, which allowed me to help our next cohort of scholars achieve their goals.”

Reeken Patel  
Class of 2020 Biochemistry, BS  
“The best part about it is the connections and people you meet. (PEOPLE) truly has some of the best and most genuine people involved.”
PEOPLE
Precollege Enrichment Opportunity Program for Learning Excellence
UNIVERSITY OF WISCONSIN–MADISON

PROGRAM STAFF
Bukky Leonard - Math Teaching Specialist
Daniel Allurade - Precollege Advisor
Denasha Osborn - Precollege Advisor
Gail Ford - Director
Goodson Vue - Assistant Director College
Guadalupe Granados - Precollege Advisor
Jaclyn McHugh - PEOPLE Madison Coordinator
JJ Andrews - Assessment Specialist and Data Steward
Jonus Gomez Tijerino - Precollege Advisor
Jorge Zuniga - College Advisor
Jou Xiong - Precollege Advisor
Kat Muschlewski - Office Manager
Kia Hunter - Assistant Director Madison Precollege
Matt Zeller - English Teaching Specialist
MollyJo Bautch - College Advisor
Monica White - PEOPLE Milwaukee Coordinator
Pao Thao - College Advisor
Paul Ly Tong Pao - Precollege Advisor
Sandra Vega-Semorile - Science Teaching Specialist
Shanee McCoy - Assistant Director Milwaukee Precollege
Simon Ly - Precollege Advisor
Simone Momon - Precollege Advisor
Tim Love - Precollege Advisor

peopleprogram.wisc.edu