



PEOPLE

2020-21 ANNUAL REPORT



A MESSAGE FROM OUR DIRECTOR

Greetings UW-Madison Community Members and Friends,

The Precollege Enrichment Opportunity Program for Learning Excellence also known as PEOPLE is designed to serve most UW-Madison targeted minority groups including low-income and potential first generation college students. The program accepts precollege students in grade 8 and supports UW-Madison PEOPLE College scholars through degree completion. 2021 marks twenty two years of service to the Milwaukee community and twenty one years of service to the Madison community.

During the 2020-2021 programming year, PEOPLE continued to serve precollege and college students despite the global health pandemic. The staff and students displayed a tremendous amount of dedication and persistence to finish the year successfully. 84% of precollege seniors who applied to UW-Madison were offered admission, a record high for the precollege program.

The PEOPLE College Scholars Program conferred 85 degrees in the 2020-2021 academic year. This achievement was possible with the support of the institutions administrators, our dedicated program staff in the Madison and Milwaukee offices, and the commitment and fortitude of our students and their families.

Read on to learn more about the 2020-2021 year.

In Service,

Gail Ford

ABOUT THE PROGRAM

WHAT IS PEOPLE?

The University of Wisconsin-Madison's Precollege Enrichment Opportunity Program for Learning Excellence, also known as PEOPLE, started in 1999 with 66 high school students from Milwaukee. PEOPLE has grown to over 1,000 students in the pipeline ranging from eighth-graders to college seniors. We prepare Wisconsin students to succeed in the UW-System with an emphasis on UW-Madison. The program has two separate units — one for precollege high school students and one for college students. Together, our vision is to be the premier college access program for student success.

PEOPLE has partnerships with the largest school districts in Wisconsin — Madison Metropolitan School District and Milwaukee Public Schools. Each year the program admits approximately 200 new students at the eighth grade level and supports program participants through undergraduate degree completion.

PRECOLLEGE — GRADES 8-12

Precollege scholars are admitted in grade eight and assigned a precollege advisor to support them through college admission. Services focus on four competencies; build and master academic knowledge, build cognitive strategies, build self-management skills, and build knowledge about college life through experiential learning.

Precollege scholars receive year-round college prep services. A typical year of services include*:

- Nine months of afterschool tutorial services at PEOPLE's Academic Centers for Enrichment (ACE) sites
- PEOPLE Summer University — residential summer camp
- Advising sessions with precollege advisor
- ACT and academic assessments Prep
- FAFSA workshop and completion
- College application prep

Precollege scholars who are admitted to the University of Wisconsin-Madison may be eligible for a four-year tuition scholarship and are automatically enrolled in our College Scholar Program.

PRECOLLEGE PROGRAM DEMOGRAPHICS 2020-21

PEOPLE has partnerships with the largest school districts in Wisconsin - Madison Metropolitan School District and Milwaukee Public Schools. Each year we admit approximately 200 new students.

PEOPLE PRECOLLEGE STATEWIDE DATA



78.2%

Low Income

65.2%

First Generation

31.9%

Birth Gender: Male

68.1%

Birth Gender: Female

Race & Ethnicity Data

Black or African American 30.2%; Asian 15.6%; Hispanic or Latino/a 40.6%;
Native American 3.0%; White (non-Hispanic) 7.2%; 2 or more races 8.7%.

PEOPLE MADISON SERVICE AREA



78.5%

Low Income

70.4%

First Generation

33.0%

Birth Gender: Male

67.0%

Birth Gender: Female

Race & Ethnicity Data

Black or African American 19.2%; Asian 17.8%; Hispanic or Latino/a 48.8%;
Native American 5.7%; White (non-Hispanic) 5.7%; 2 or more races 9.8%.

PEOPLE MILWAUKEE SERVICE AREA



77.1%

Low Income

60.0%

First Generation

31.4%

Birth Gender: Male

68.6%

Birth Gender: Female

Race & Ethnicity Data

Black or African American 45.7%; Asian 14.6%; Hispanic or Latino/a 30.0%;
Native American 0.7%; White (non-Hispanic) 7.5%; 2 or more races 7.5%.

PEOPLE EXTENSION SERVICE AREA



82.6%

Low Income

63.0%

First Generation

26.1%

Birth Gender: Male

73.1%

Birth Gender: Female

Race & Ethnicity Data

Black or African American 6.5%; Asian 6.5%; Hispanic or Latino/a 52.2%;
Native American 6.5%; White (non-Hispanic) 15.2%; 2 or more races 8.7%.

PRECOLLEGE OUTCOMES ACADEMIC YEAR 2020-21

Unit Mission: To prepare Wisconsin students to succeed in the UW System with an emphasis on UW-Madison. We focus on four competencies; build and master **academic knowledge**, build **cognitive strategies**, build **self-management skills**, and learn about college through **experiential learning**.

ACADEMIC KNOWLEDGE



623 active precollege students

79.8%

of students grades 9-12 have a GPA of ≥ 3.0

48.3%

Grade 12: +8.5 credits advanced rigor classes

21.3

ACT average for Cohort 2021

COGNITIVE SKILLS & STRATEGIES

81.7%

attended 2021 PEOPLE Summer University

71.4%

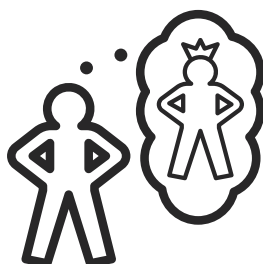
participation in ACT-Plus program

+ 3.0

ACT scale point improvement



SELF-MANAGEMENT SKILLS



89.2%

Precollege advising completion rate

80.0%

reporting at least 1 official ACT score for admissions

85.8%

ACE afterschool attendance

EXPERIENTIAL LEARNING

69.0%

students visiting at least 2 UW schools

94.5%

participated in financial aid workshop

89.3%

rising high school seniors completed a summer internship



PRECOLLEGE OUTCOMES ACADEMIC YEAR 2020-21

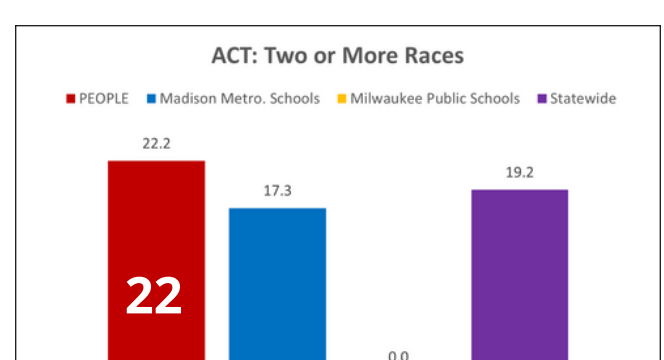
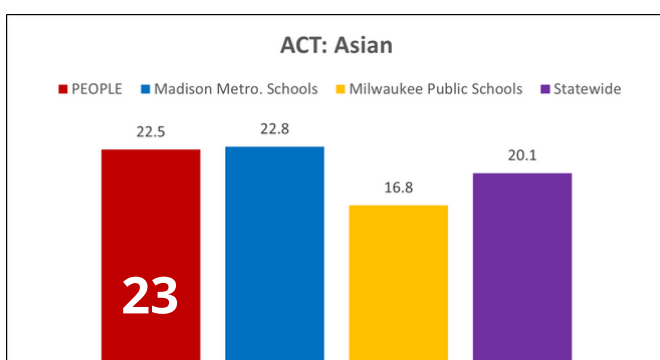
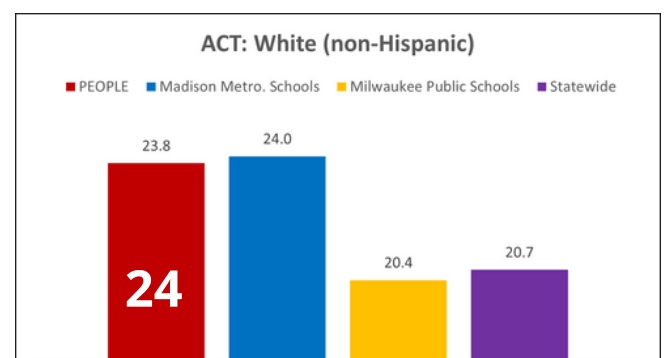
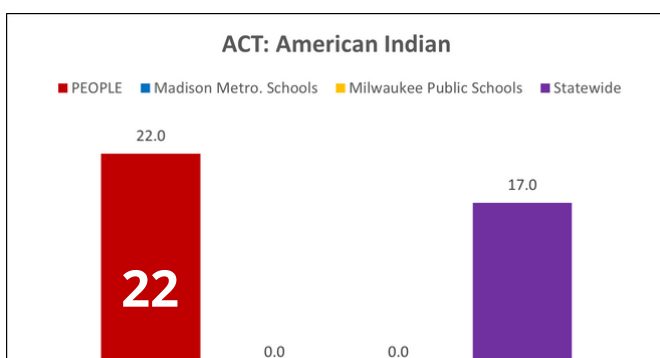
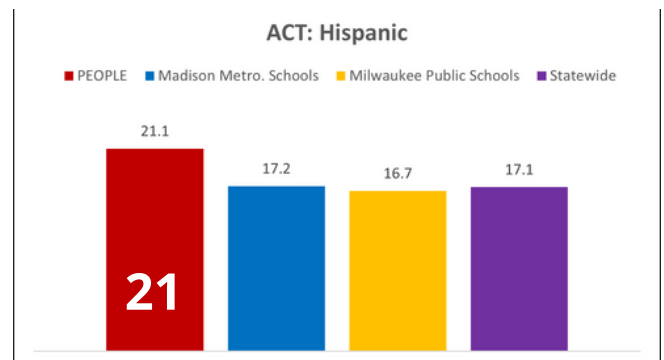
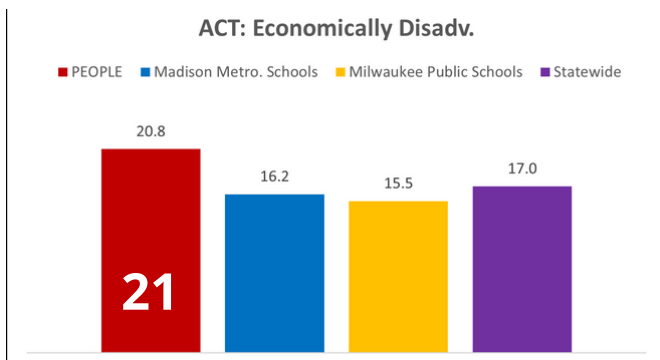
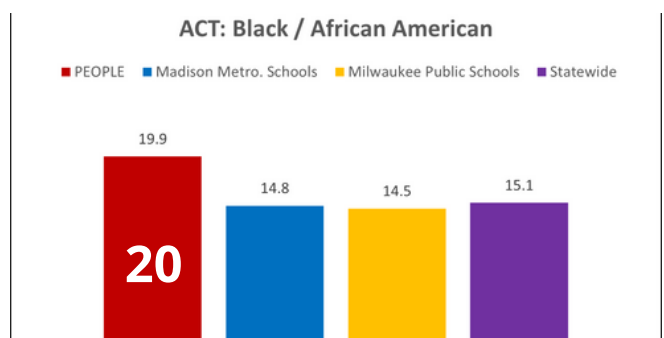
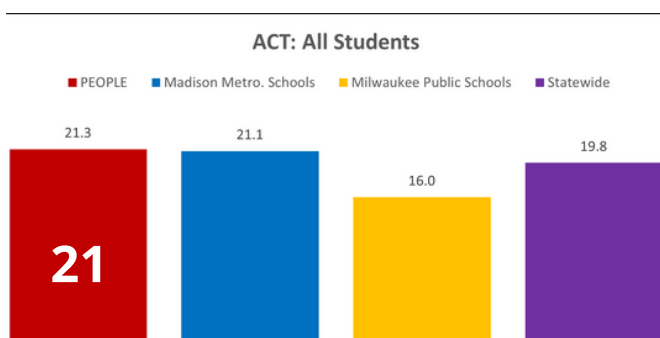
The COVID-19 pandemic impacted test access and classes for all students during AY 2020-21. Despite this, **PEOPLE Cohort 2021 finished at ACT college readiness levels and with scores equal to or higher compared to their home school districts and state averages.**

COLLEGE READINESS (ACT) & STUDENT GROUPS

≥ 21 considered ready for Year One coursework

18-20 may benefit from first-year programming

≤ 17 readiness risk for Year One coursework



PRECOLLEGE OUTCOMES ACADEMIC YEAR 2020-21

Overall unweighted grade point average (GPA) of 3.38 for all PEOPLE students indicates graduates are well-prepared for colleges with a selective admissions process.

AY 2020-21: GRADE POINT AVERAGE

3.50-4.00

75th percentile*;
attractive for
selective admissions

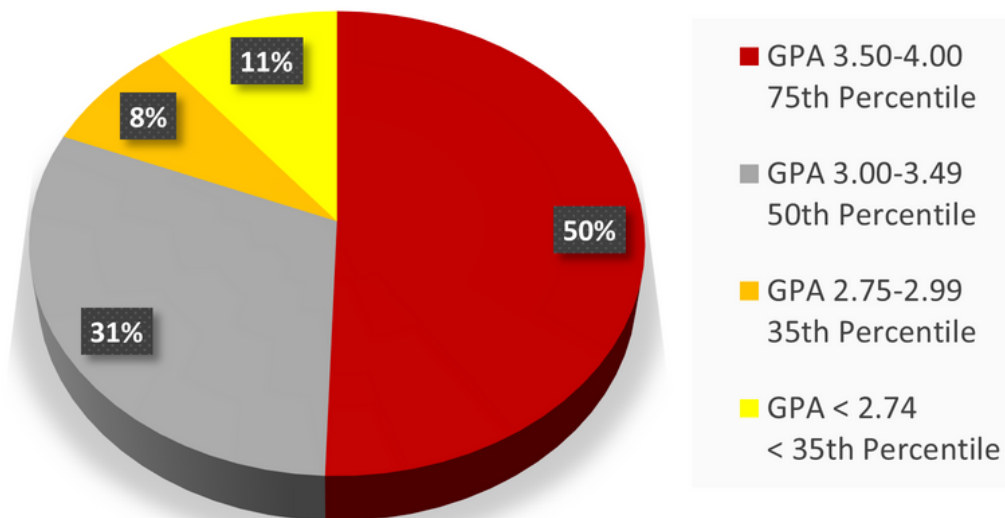
3.00-3.49

50th percentile*;
well-qualified for
college admissions

2.75-2.99

35th percentile*;
general and open
admission programs

GPA Percentiles: All Students



GPA & STUDENT GROUPS

Comparisons between PEOPLE students and their school districts cannot be done because Wisconsin DPI does not collect GPA data.

UNWEIGHTED GPA	Overall Average	GPA 3.50-4.00 75th Percentile	GPA 3.00-3.49 50th Percentile	GPA 2.75-2.99 35th Percentile	GPA ≤ 2.74 < 35th Percentile
All Students	3.38	50.6%	30.7%	8.0%	10.8%
Economically Disadv.	3.34	47.4%	31.6%	8.8%	12.1%
American Indian	3.38	42.1%	42.1%	10.5%	5.3%
Asian	3.56	69.1%	20.6%	3.1%	7.2%
Black	3.32	44.7%	32.4%	13.3%	9.6%
Hispanic	3.35	47.8%	30.0%	8.3%	13.8%
White (non-Hispanic)	3.43	57.8%	26.7%	2.2%	13.3%
Two or More Races	3.38	44.4%	44.4%	1.9%	9.3%

**GPA percentile rankings based on published research.*

PEOPLE PRECOLLEGE REFLECTIONS

Kareena Thao
La Follette H.S.
UW-Madison admit Fall 2021

"The PEOPLE program has helped me learn ... about each and every campus so I know which school fits me best ... so that I can pursue my dream goals."



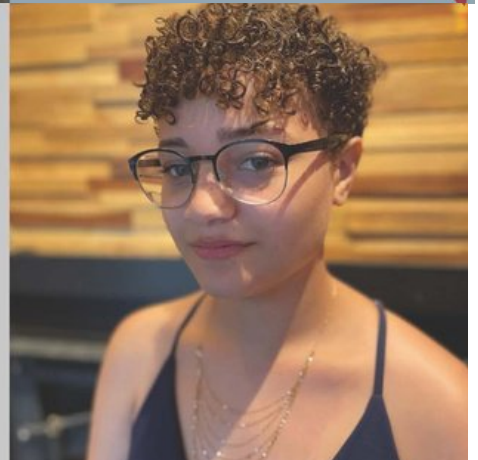
Alina Schwartz
Ronald Reagan H.S.
UW-Madison admit Fall 2021

"PEOPLE taught me how to open myself up to my fellow students and how to succeed in school, in a way that was beneficial to me and my mental health; for that I am forever grateful!"



Emma Rice
Sun Prairie H.S.
UW-Madison admit Fall 2021

"The PEOPLE Program helped me fall in love with UW-Madison. They prepared me for living on campus and college applications."



Sonam Ivanova
East H.S.
UW-Madison admit Fall 2021

"PEOPLE program was the most beneficial thing that I was involved in that prepared me for college. There were also so many opportunities for academic support."



Lily Li
West H.S.
UW-Madison admit Fall 2021

"Emotionally, they (staff) supported me whenever I stressed. ... From practice tests and smart tips to help with high school, the PEOPLE Program prepared me to be college ready."

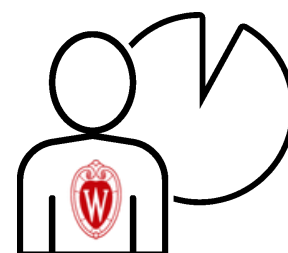
COLLEGE SCHOLARS UW-MADISON UNDERGRADUATES

College scholars start with our college unit the summer before freshman year at UW-Madison. An eight-week bridge program helps them transition to college. In addition to advising and the tuition scholarship, the program builds student capacity in four areas:

- **Academic Success:** Facilitate and help PEOPLE College Scholars progress toward graduation and ensure their college experiences enrich their lives intellectually, socially, personally, and professionally.
- **Bridging Community:** Create a sense of belonging by connecting students to campus resources and other support systems, as well as developing, implementing, and facilitating programming that directly serve the needs of PEOPLE Scholars.
- **Advocacy:** Empower students to be critical thinkers and voice their personal, academic, and social values to address key issues affecting communities.
- **Global Leadership:** Promote research, study abroad, and professional development opportunities to assist students in developing the skill sets and experiences needed to influence communities locally, nationally, and globally.

Featured Programs & Highlighted Experiences

- **First-Year Experience Course:** A one-credit course for all incoming PEOPLE freshman to help them persist through freshman year
 - **LEAD Conference:** Annual leadership conference for college scholars to develop leadership skills and build professional networks
 - **Mentorship Program:** Freshman college scholars are paired with senior scholar mentors
- Empower PEOPLE:** Student led body that advises program administration and creates programming for their peers



84% of precollege scholars who applied to UW-Madison in 2021 were offered admission. A record high for the program

COLLEGE ADMISSIONS & RETENTION

HISTORICAL ADMISSIONS: PEOPLE COHORTS 2016 TO 2021

Cohort 2021 included the highest admit percentage (83.8%) among students who submitted a complete application for admissions.

Category	Cohort 2016	Cohort 2017	Cohort 2018	Cohort 2019	Cohort 2020	Cohort 2021
PEOPLE Students	152	151	135	119	152	146
PEOPLE Applications	150	142	133	112	148	130
PEOPLE Admit Offers	93	97	79	71	111	109
PEOPLE Admit Offers % (of applicants)	62.0%	68.3%	59.4%	63.4%	75.0%	83.8%
PEOPLE Matriculate	83	84	69	58	92	95
PEOPLE Matriculate Yield %	89.2%	86.6%	87.3%	81.7%	82.9%	87.2%
PEOPLE Deny	54	45	41	34	29	20
PEOPLE Deny % (of applicants)	36.0%	31.7%	30.8%	30.4%	19.6%	15.4%

Since 2016, PEOPLE has an admissions yield rate of 85.8% with admitted students enrolling fall semester. UW-Madison's overall yield rate for in-state residents is 65%**

***Academic Planning and Institutional Research*

HISTORICAL RETENTION AND GRADUATION RATES

PEOPLE College Scholars has maintained a first-year retention rate of 92% or better in each of the past 10 years.

Retention and Graduation Rates of New Freshmen by Fall Semester Entrance Cohort
PEOPLE Program Participants

Cohort		Retention Rate After -			Cumulative Graduation/Retention Rates					
Fall	Headcount	1 Year	2 Years	3 Years	After 4 Years		After 5 Years		After 6 Years	
					Graduated	Retained	Graduated	Retained	Graduated	Retained
2011	87	95.4	90.8	88.5	35.6	49.4	72.4	9.2	80.5	1.1
2012	49	95.9	91.8	89.8	44.9	38.8	83.7	0.0	83.7	0.0
2013	90	96.7	84.4	84.4	30.0	52.2	70.0	4.4	76.7	0.0
2014	56	94.6	87.5	85.7	46.4	41.1	71.4	10.7	80.4	1.8
2015	74	95.9	82.4	81.1	32.4	40.5	62.2	6.8	67.6	1.4
2016	92	96.7	92.4	90.2	48.9	39.1	77.2	8.7	---	---
2017	96	92.7	84.4	84.4	40.6	44.8	---	---	---	---
2018	85	91.8	88.2	89.4	---	---	---	---	---	---
2019	80	93.8	85.0	---	---	---	---	---	---	---
2020	114	95.6	---	---	---	---	---	---	---	---

Notes: Fall semester entrance cohorts include new freshmen who enrolled in the fall or in the immediately preceding summer term.

Academic Planning and Institutional Research, Office of the Provost, clh

COLLEGE SCHOLARS ACADEMIC YEAR 2021-20

Unit Mission: To support PEOPLE Scholars toward graduation and ensure their college experience enriches their lives intellectually, socially, personally, and professionally.

STUDENT DEMOGRAPHICS

411
active college students
AY 2020-21

63.7%
Pell Grant Recipients

71%
First Generation
Students

HIGHLIGHTS & ACCOMPLISHMENTS

96%
of students persisted
through the academic
year

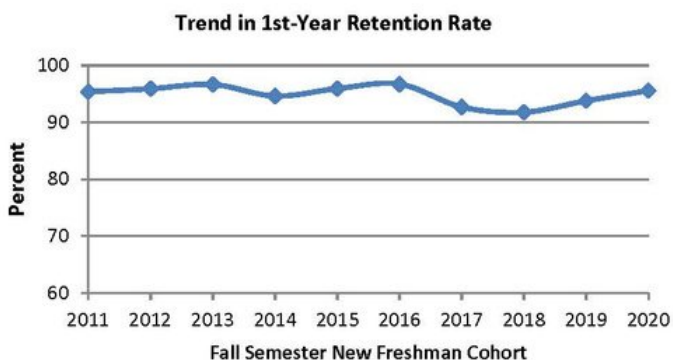
21%
received Dean's List
for spring 2021

81%
finished Spring 2021 with
GPA ≥ 3.00 despite COVID-
19 interruptions

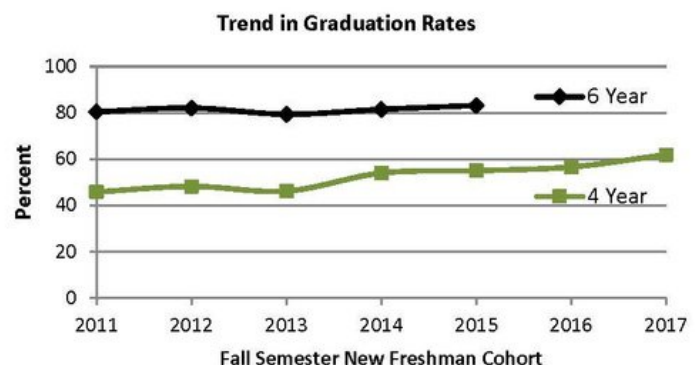
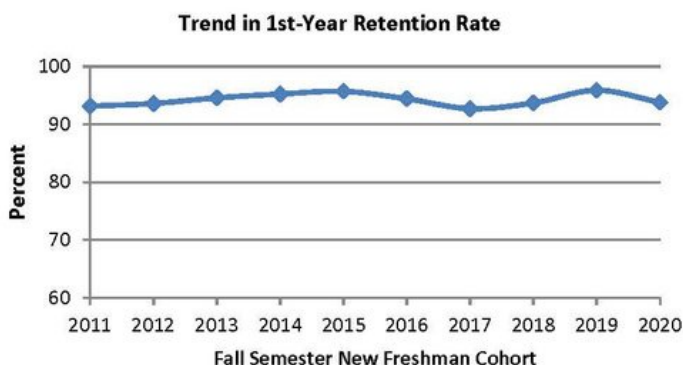
85
degrees conferred
during AY 2020-21

STUDENT GROUPS: RETENTION & GRADUATION

PEOPLE Program Participants



Underrepresented New Freshmen of Color (UW System Definition)

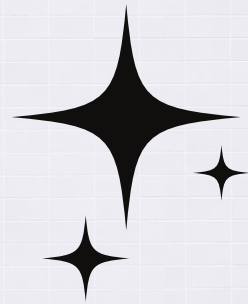




I have loved being apart of the PEOPLE Program. both as a high school student and in college. I met my best friends and made so many amazing relationships through the program, and I have some of the greatest mentors and role models. Without the support of PEOPLE I wouldn't have been able to graduate college



PEOPLE provided me with resources and a community to guide me through these past four years and beyond. Everything I have gained will help me as I transition into the Harvard Graduate School of Education this fall. I am so proud to be a life-long member of this program and wouldn't be where I am without it.



My undergraduate career would not be the same without PEOPLE. I am beyond thankful for what PEOPLE has given me as a student, whether it be through educational support or the wonderful PEOPLE community. A community that has always been a palce of comfort where I can easily be myself and belong! I am a proud PEOPLE Scholar and I look forward to being a proud alumnae.



I am very grateful for the resources, opportunity, and everyone in this program that has helped me achieve my goal of graduating from the University of Wisconsin-Madison.



PEOPLE ALUMNI REFLECTIONS



PEOPLE
Precollege Enrichment Opportunity
Program for Learning Excellence
UNIVERSITY OF WISCONSIN-MADISON

2020-2021 PROGRAM STAFF

Bukky Leonard - Math Teaching Specialist
Daniel Allurade - Precollege Advisor
Denasha Osborn - Precollege Advisor
Gail Ford - Director
Goodson Vue - Assistant Director College
Guadalupe Granados - Precollege Advisor
Jaclyn McHugh - PEOPLE Madison Coordinator
JJ Andrews - Assessment Specialist and Data Steward
Jonas Gomez Tijerino - Precollege Advisor
Jorge Zuniga - College Advisor
Jou Xiong - Precollege Advisor
Kat Muschlewski - Office Manager
Kia Hunter - Assistant Director Madison Precollege
Matt Zeller - English Teaching Specialist
MollyJo Bautch - College Advisor
Monica White - PEOPLE Milwaukee Coordinator
Pao Thao - College Advisor
Paul Ly Tong Pao - Precollege Advisor
Sandra Vega-Semorile - Science Teaching Specialist
Shanee McCoy - Assistant Director Milwaukee Precollege
Simon Ly - Precollege Advisor
Simone Momon - Precollege Advisor
Tim Love - Precollege Advisor

peopleprogram.wisc.edu



DIVISION OF
**Diversity, Equity &
Educational Achievement**
OFFICE OF THE VICE PROVOST
UNIVERSITY OF WISCONSIN-MADISON