

PEOPLE

Recruitment Presentation

An overview of the PEOPLE program
activities and application process



PEOPLE

Precollege Enrichment Opportunity
Program for Learning Excellence

UNIVERSITY OF WISCONSIN-MADISON



PEOPLE Overview



The University of Wisconsin-Madison's **P**recollege **E**nrichment **O**pportunity **P**rogram for **L**earning **E**xcellence, known as PEOPLE, started in 1999 with 66 high school students from Milwaukee, WI. PEOPLE is a precollege pipeline program designed for low-income and potential first-generation college students. PEOPLE has grown to support over 700 students in the precollege pipeline from Madison Metropolitan and Milwaukee Public School Districts. Our vision is to be the premier college access program for student success.



PEOPLE – Precollege Enrichment Opportunity Program for Learning Excellence | University of Wisconsin - Madison

PEOPLE Opportunities

Enrolls 100 9th-grade students annually from Milwaukee to support college readiness for UW System Institutions with an emphasis on UW-Madison

College readiness best practices and experiences year-round through the duration of high school

Offers a full tuition scholarship for UW-Madison and continued support services for eligible students



PEOPLE – Precollege Enrichment Opportunity Program for Learning Excellence | University of Wisconsin - Madison



PEOPLE Design

Build	Build and Master Academic Knowledge
Build	Build Cognitive Skills and Strategies
Build	Build Self-Management Skills
Build	Build Knowledge about College through Experiential Learning



PEOPLE – Precollege Enrichment Opportunity Program for Learning Excellence | University of Wisconsin - Madison

PEOPLE Programming: Academic Centers for Enrichment (ACE)

- The Academic Centers for Enrichment (ACE) are after-school learning hubs located within PEOPLE Partnership high schools. ACE provides a structured and supportive space for students to receive academic assistance, build study habits, and strengthen their skills outside the classroom.
- At ACE, students benefit from:
 - Homework mentoring and tutoring in core subjects
 - One-on-one mentoring and goal-setting support
 - Skill-building workshops focused on time management, test prep, and organization
 - A consistent space for positive peer interaction and personal growth
- ACE plays a key role in the PEOPLE Program by helping students stay on track academically while also building confidence and a sense of community





PEOPLE Programming: Community Engagement

Community Circle

- At the beginning of ACE, PCAs create then facilitate activities for our scholars that promote skill development, personal growth, and social connections.
- Topics include leadership, community involvement, financial aid, scholarship essay writing, strengthening resumes, study abroad, self-advocacy, career exploration, academic skills, goal setting, growth mindset, community building, and more.

Advising

- One-on-one Grade Review and Group Advising session each semester to provide individualized academic support as well as necessary knowledge and resources for college readiness.

You in Education/Speaker Series

- Each year, PCAs put together an event and invite guest speakers to the site to share experiences that offer perspective around various career paths and engage scholars in enlightening conversations.



PEOPLE Programming: UW Systems College Tours & STEAM Event

- 1 STEAM event per year
 - Mandatory event
- Universities of Wisconsin College Tours
 - Must complete 2 tours with PEOPLE



PEOPLE Programming: PEOPLE Summer University

PEOPLE Summer University II "P2"

4-day residential experience on UW Madison's campus , Math and Writing development; ACT preparation; Science exploration and research exposure , THRIVE, a social emotional learning community, and Team Building and Character Development activities (TCBD)



PEOPLE Summer University III "P3"

6-day residential experience on UW Madison's campus , Math and Writing development; ACT preparation; Science exploration and research exposure , THRIVE, a social emotional learning community, and Team Building and Character Development activities (TBCD)



PEOPLE Summer University IV "P4"

2-week residential experience on UW Madison's campus , 1-credit course, College and Career development and exploration; UW Placement Testing Preparation; Professional Development Team Building and Character Development activities (TCBD) May be eligible for an educational stipend





Why PEOPLE

- UW-Madison admitted students become eligible for the PEOPLE tuition scholarship, currently valued at more than \$46,000.
- PEOPLE Precollege provides extensive college readiness programming at zero cost to parents and students, including:
 - Summer residential camp at UW-Madison
 - internship and experiential learning opportunities
 - ACT Prep
 - Development of non-cognitive readiness skills
 - UW System college placement test prep
 - Individualized college Readiness advising
 - SCE college transition program





PEOPLE Success

Last year, 91% of students who complete the precollege program were admitted into college.



PEOPLE Students UW Madison acceptance rates:

Cohort 2022	Cohort 2023	Cohort 2024	Cohort 2025
73%	69%	53%	61%



1200+ students have enrolled at UW Madison on the PEOPLE Scholarship.





Eligibility Requirements

PEOPLE targets students with strong academic potential who are first-generation college students and/or from low-income backgrounds.

Apply to PEOPLE during the **second** semester of their 9th-grade year

Attend a PEOPLE partnership high school

Have at least a 2.75 GPA or be mostly proficient on their report card



PEOPLE – Precollege Enrichment Opportunity Program for Learning Excellence | University of Wisconsin - Madison

Remaining Active

2.75 GPA each semester

85% or better attendance rate at all PEOPLE events

Must attend afterschool Academic Center for Enrichment (ACE) and PEOPLE Summer University (PSU) yearly

Must stay in compliance with PEOPLE Disclosure of Dismissal policy

Must remain in a MMSD or MPS partnering high school.



PEOPLE Milwaukee Partnership Schools

1. Alexander Hamilton High School (Hamilton)
2. Bay View High School
3. Golda Meir Upper Campus (Golda)
4. MacDowell Montessori High School (MacDowell)
5. Milwaukee High School of the Arts (MHSA)
6. Milwaukee School of Languages (MSL)
7. Riverside University High School (Riverside)
8. Ronald Reagan College Preparatory High School (Reagan)
9. Rufus King International High School (King)
10. South Division High School (South)



Next Steps



Learn

Learn more about our program at www.peopleprogram.wisc.edu



Decide

Decide if PEOPLE is the right fit; PEOPLE is a large time commitment



Start

Start asking counselors/teachers if they will complete a letter of recommendation on your behalf

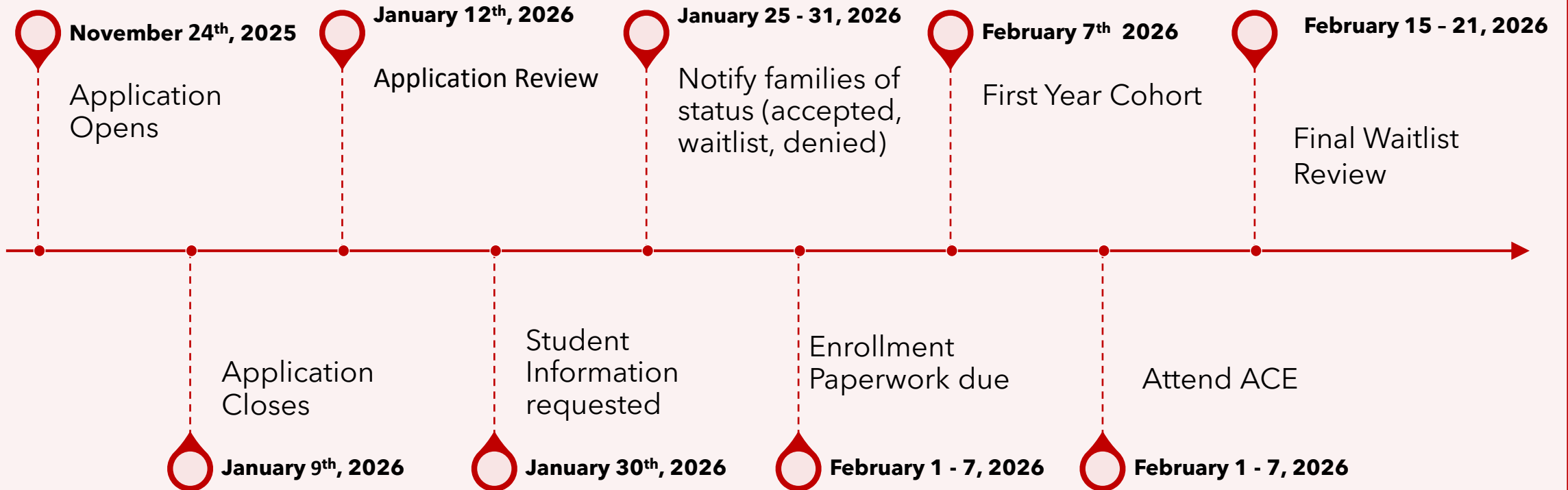


Share

Share information about PEOPLE and the application process



Key Application Dates



What's Next

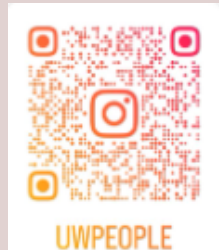
1

Scan the QR code so we can stay in touch and send you our newsletter



2

Follow us on Instagram



3

Look out for the application once it opens



Thanks for listening!

Please contact us at

simone.sease@wisc.edu Milwaukee Associate Director
mawhite2@wisc.edu Milwaukee Area Program Manager
peopleadmissions@cdo.wisc.edu- Application and Interview Questions

To review our Admissions Q&A visit
peopleprogram.wisc.edu/apply

[Apply in Milwaukee - PEOPLE - UW-Madison \(wisc.edu\)](https://wisc.edu)



PEOPLE - Precollege Enrichment Opportunity Program for Learning Excellence | University of Wisconsin - Madison